

THE DECORATION OF THE ALL-RUSSIAN FESTIVAL «SHUKSHIN'S DAYS IN ALTAI»

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The main concept of Annual All-Russian Festival “ Shukshin’s days in Altai” is the unity in diversity.

The diversity consists in the personality of Vassiliy Makarovich Shulshin. His talent is all-round. He revealed himself as a writer, film director and actor, essay writer and public person. But in all his works the endless love to his motherland and his home folks are recited. The main objective of the graduation project is to expose graphically the image of love to one’s motherland and home folks. The imagery, which combines all the components of this work, interprets the sensing of landscape picture, folk character, simplicity, but at the same time the diversity by using various textures.

The prime goal of the project was the creating of anniversary symbols to the festival, which show the date significance – 85 Anniversary of Vassiliy Makarovich Shukshin and the immensity of his many-sided personality .

The anniversary symbols represent the original monument: the group of vertical lines set up on the base – the signature “ 85 Anniversary of Vassiliy Makarovich Shukshin”. The base – the writer’s name and his anniversary date is the foundation of composition, which embodies Shukshin himself, his personality, his mindset as the foundation of all his works. The anniversary symbols contain the styled floral elements. The vertical lines of different thickness embody the tree trunks, the birch forest with leaves.

The structure of symbols allows them to change if it is necessary. Depending on the arrangements, the lines are styled on the theme of the arrangement. For the literature nomination they are transformed into a book. When it concerns the film career , the specific attributes are used: film, bobbins, beat. The meaning of symbols is narrowed that allows focusing the attention on the definite object and emphasize the theme.

The decoration of any event has the aim to transfer information, attract the attention and create the festive atmosphere for the audience. The color is best way to create such atmosphere. The festival is an event in the anniversary year. The feelings of joy and happiness create bright, juicy and vital colors. The basic colors of my project are green, light-green, yellow-orange and blue colors. The juicy, bright and joyful colors reflect the spirit of the festival.

The graphic image, which represents the festival’s theme is used in the billboards, advertising bills and other carriers. The graphic image contains free lines shaped by means of line development from the symbol. The various textures drawn in pencil are used there. They represent the festival’s diversity and contain the floral and folk elements, native Russian ornament, literature and film elements. The whole picture takes the form of the landscape.

The use of the textures ensures to show graphically the festival’s diversity and the main ideas of the writer’s art: literature , films, love to nature, folk art and lyrics.